



HARD COUNT ATHLETICS CAMPS

PREMIER EXPERIENCES FOR PREMIER ATHLETES

hardcountathletics.com

Why Hard Count Athletics

Hard Count Athletics Camps were started in the spirit of inspiring and challenging our youth both on and off the field.



Our Mission

To educate, encourage and strengthen our players into premier athletes and exceptional people.



We offer football skills camps that go beyond basic field drills, focusing on finite details of the game and its unique positions. Our VIP experiences within some of the camps give unparalleled access to elite athletes and show kids firsthand that if you work hard, anything is possible.

Football Skills Camps

Hard Count Athletics Youth Football Skills Camps include up to 400 campers, grades 1 to 11, who spend three hours with professional coaches and NFL athletes learning the game of football. From various skills and position training to the rules of the game and everything in between!

[Learn from the Pros!](#)



Agility stations provide athletes provide youth athletes with the tools to develop and strengthen their footwork, speed, agility and running routes. The NFL athlete will be in attendance and hands on the entire camp. Each camper receives a camp shirt and the opportunity to win awards based on performance at camp!

VIP Experience



For an additional fee, campers enroll in our exclusive VIP Experience. These packages are limited to 50-75 campers, depending on the camp. While each VIP Experience is unique and organic, our VIP Experience promises an intimate Q&A session with the NFL Athlete with the ability to ask their own questions, an individual photo with the athlete and one autographed item to take home.

Justin Jefferson

"It's so great. Just to be around the kids, having my first camp in Minnesota, thanks to Hard Count Athletics! They truly put on the best camp, hands down! I'll Griddy to that!"





Chris Olave



Hard Count Athletics helped me put on my first youth football camp for my hometown, even before I played in my first NFL football game. It was a huge success! It was organized, detailed and the kids had an awesome time! Thanks, Hard Count Athletics!



Logan Gerber

Director of Community Relations,
National Football League

"This was one of the best camps I've visited. Chris Harris Jr. is doing a great work with his foundation and this camp, produced by Hard Count Athletics, should be a gold standard in terms of best practices."

Sponsorship and Brand Engagement

Premium Brand Equity

Hard Count Athletics hosts premier youth football camps nationwide. This unique platform allows brands an opportunity to engage with the culture of football in communities throughout the United States.

Unique Engagement

Your brand will engage with customers in an experience like no other.

Exemplary Teamwork

We work together to achieve the highest results to maximize the experience for our participants, attendees and sponsors.

Benefits Include, but are not limited to:

- **Social Media** – Hard Count Athletics prides itself with knowing their audience and how to reach them on the different social media platforms through a variety of strategic advertising campaigns, engaging relevant social media influencers and creating exceptional content.
- **Email Campaigns** – Customizable email campaigns sent strategically to a database with 50,000+ subscribers.
- **Media Exposure** – Many times, multiple local news outlets attend our camps and feature them on the local news. Where applicable, we strategically place brands with the athletes to be seen during the interviews and news footage.



Hard Count Camp NFL Alumni

Hard Count Athletics offers campers an unforgettable experience to learn from current and former NFL players. Below is a list of current and former camps produced by Hard Count Athletics:

TYREEK HILL – Wide Receiver, Miami Dolphins
JUSTIN JEFFERSON – Wide Receiver, Minnesota Vikings
JOSH JACOBS – Running Back, Las Vegas Raiders
CHRIS OLAVE – Wide Receiver, New Orleans Saints
FRED WARNER – Linebacker, San Francisco 49ers
SHAQUILLE LEONARD – Linebacker, Indianapolis Colts
JERRY JUDY – Wide Receiver, Denver Broncos
TYRANN MATHIEU - Defensive Back, New Orleans Saints
KELVIN JOSEPH - Cornerback, Dallas Cowboys
ANFERNEE JENNINGS – Linebacker, New England Patriots
PATRICK PETERSON – Defensive Back, Minnesota Vikings
CHRIS HARRIS JR. - Defensive Back, New Orleans Saints
XAVIER RHODES - Defensive Back, Buffalo Bills
TONY JEFFERSON - Defensive Back, New York Giants
KAREEM JACKSON – Cornerback, Denver Broncos
DEMARIUS THOMAS - Wide Receiver, New England Patriots
CAM NEWTON – Quarterback, Carolina Panthers
PHILIP RIVERS – Quarterback, Los Angeles Chargers (Retired)
REGGIE BUSH – Running Back, New Orleans Saints (Retired)
ERIC WEDDLE - Defensive Back, Los Angeles Rams (Retired)
LARRY FITZGERALD - Wide Receiver, Arizona Cardinals (Retired)
ANTONIO BROWN - Wide Receiver, Tampa Buccaneers (Retired)
CALVIN MEGATRON JOHNSON - Wide Receiver, Detroit Lions (Retired)
LESEAN MCCOY – Running Back, Tampa Buccaneers (Retired)
ADRIAN PETERSON – Running Back, Minnesota Vikings (Retired)





Contact Us

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